community impact report
fiscal year 2019
There really is something that’s unique about being able to come HOME to a place. It’s awesome.

– Eliyahu, Habitat Charlotte homeowner
Together, we’ve accomplished so much in 2019.

Working towards a world where everyone has a decent place to live, every financial contribution, every volunteer hour and every ReStore purchase or donation makes a difference in what we do.

Your support and dedication to our mission have enabled us to build new homes and complete Critical Home Repair projects throughout Charlotte neighborhoods this fiscal year. Your commitment has also enabled us to expand our capacity to serve families through a newly-launched financial literacy program, Money Matters, as well as our recycled & Open Market Homes programs.

We’ve made remarkable progress on the construction along Red Vest Way – Habitat Charlotte's first raw land development that will soon be home to 21 partner families.

Later this year, we will reach 2,000 families served through our programs – none of which would be possible without YOU; our donors, volunteers, sponsors, board members, homeowners and more.

At Habitat Charlotte, it takes every heart and every hand to build every home. Thank you for making home possible for so many families in our city.

Gratefully,

Laura Belcher
President & CEO
146 families served

{that is...}

48 new homes constructed

79 Critical Home Repair projects

5 recycled homes

8 Open Market Homes*

6 Money Matters participant families*

* Not familiar with these last two? That’s okay – more information can be found on pg. 7!
100,272 total volunteer hours

7,282 total volunteers

5,712 construction + 1,353 retail + 217 other*

* Includes office volunteers, board members, professional services, etc.

I am honored to work with people who celebrate the joy of service to others who need a helping hand. In so doing, Habitat for Humanity continues to make the world a better place in which to live.

– Marlene, Habitat Charlotte volunteer
Retail operations profits funded the equivalent of **12 new homes**

1,113 estimated tons diverted from landfills through donations

595k books donated to Julia's Café & Books

{that’s almost 50,000 each month!}
Habitat Charlotte became the first affiliate to surpass $5mm in international tithing.

**Neighborhood Revitalization**

Through Neighborhood Revitalization (NR), Habitat Charlotte works with residents to transform neighborhoods by bringing together nonprofits, businesses, local government and communities of faith to implement a shared vision. In fiscal year 2019, we:

1. Awarded NR grants to: **a Future and a Hope** (affordable summer camp), **the Daily Bread Foundation** (Recently Incarcerated Transitional and Mentorship Program), **the North End Community Coalition** (electronics repair education) & **Lakeview Neighborhood Alliance** (relationship building through service).

2. Completed the **Keep Lakeview Beautiful Project**; included painting, renovating sports areas, landscaping, fencing and more.

3. Completed the **Garden Bed Project**; in partnership with Center 360, middle school students helped build new garden beds at Reid Park Academy.
Money Matters

In April 2019, Habitat Charlotte launched a pilot program offering financial literacy services beyond the families in our Homeowner-in-Process courses. Open to individuals and families alike, Money Matters tackles topics such as spending habits, savings, the cost of owning a home, and much more.

The series is designed to increase homeownership-readiness for participants.

Money Matters cohorts will be offered quarterly.

Recycled & Open Market Homes

Our city’s growth over the last few years has been a challenge for affordable housing, forcing Habitat Charlotte to focus on "permanent affordability" – building or repairing homes that are affordable for the current residents and those that purchase those homes in the future.

One strategy Habitat Charlotte has employed is exercising our Right of First Purchase when a homeowner is interested in selling their home. By buying back these homes, we ensure they remain affordable into the future. We complete necessary repairs on the home and then either resell it to a Homeowner-in-Process already in the Habitat Charlotte pipeline (a "recycled home") or sell it on the open market to an individual or family that falls within 30-80% of Area Median Income (an "Open Market home").

Your investment allows Habitat Charlotte to continue seeking innovative ways to help families along their journeys toward affordable homeownership.
Eliyahu and his wife, Liz, were renting an overcrowded mobile home with their four young children. Not only was space an issue for Eliyahu and his family, but their home was in poor shape. They knew they needed a permanent home for their children but struggled to find an affordable place to live.

That’s when they turned to Habitat Charlotte. As Habitat homeowners, they’ll build equity in a new home, securing a brighter future for their children.

“I’m just happy that our home will be something that the kids can grow up in... when they go to college and come back, it’s their place.”  – Liz
Thank you to the generous donors and community partners who made it a priority to make an investment in Habitat Charlotte in fiscal year 2019 (July 1, 2018 – June 30, 2019)!

We are so grateful for the unwavering support of individual donors and those providing in-kind gifts & services.

$1,292,220

individual contributions

$632,508

in-kind contributions

Special thanks to members of the Hope Builders’ Circle (those who give $1,000 or more annually) for their outstanding commitment to Habitat Charlotte’s mission!

Land & property, professional services, Blue Jean Bash auction items, construction materials & much more!
### Community Partners

**$100,000+**

- Albemarle Foundation
- Bank of America
- City of Charlotte
- The Crosland Foundation
- The Leon Levine Foundation
- Lowe’s Companies, Inc.
- Myers Park Presbyterian Church
- North Carolina Housing Finance Agency
- United States Department of Housing & Urban Development
- Wells Fargo & Company

**$50,000 – 99,999**

- Ally Financial, Inc.
- Brighthouse Financial
- Christ Episcopal Church
- Coca-Cola Consolidated
- Covenant Presbyterian Church
- Elevation Church
- Fifth Third Bank
- The Home Depot Foundation
- Merancas Foundation, Inc.
- Quicken Loans
- St. Gabriel Catholic Church
- The Vanguard Group Foundation
$25,000 – 49,999

- Duke Energy
- Publix Super Markets Charities
- South State Bank
- Wyndham Capital Mortgage

$10,000 – 24,999

- American Schlafhorst Foundation, Inc.
- Atrium Health
- Beacon Partners Fund
- Belk, Inc.
- CBRE
- Charlotte Mecklenburg Community Foundation
- DF Halton Foundation, Inc.
- Esther P. Young Charitable Foundation
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- Gee Family Foundation Inc.
- JPMorgan Chase
- Lennar Multifamily Communities, LLC
- Marketplace Events
- Newmark Knight Frank
- SteelFab, Inc.
- Terminix Service, Inc.
- The James Family Foundation
- Thrivent Builds Repairs
- TIAA
- Trexler Foundation

For more information about Community Partnerships, visit habitatcharlotte.org/give.
$1,000 – 9,999

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First American Title Insurance Company
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$1,000 – 9,999

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National Christian Foundation Indiana
North Carolina Home Builders Association
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Parsons Corporation
Partner Engineering and Science
PNC Bank
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Progressive AE
Providence Presbyterian Church
Quality Data Systems, Inc.
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Robinson Bradshaw
Rodgers Builders
Roger Williams University Collegiate Challenge Team
Sedgefield United Methodist Church
Selwyn Avenue Presbyterian Church
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Spoke & Hammer Construction Co.
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St. Mark’s Lutheran Church of Charlotte
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Tyber Creek, Inc.
United Technologies Corporation
Villanova University
Westminster Presbyterian Church
William McGuire Family Foundation
Womble Bond Dickinson
Wood Partners
Woodfield Development

From the entire Habitat Charlotte family to yours... thank you!!
Habitat Charlotte helps families achieve affordable homeownership, but our relationship with our partner families does not end at closing. In fiscal year 2019...

- **449** people attended homeowner & family events
- **46** homeowners benefitted from workshops & classes
- **843** mortgages were serviced by Habitat Charlotte staff

*Thank you for enabling us to do this important work!*